

# **Launch of Innovative Partnership on Global Food Safety**

**APEC CEO Summit**

**Press Filing Room in Sheraton Waikiki**

**Honolulu, Hawaii**

**3:20pm to 3:50pm November 12, 2011**

## **Welcome Remarks and Introductions**

### **Deputy U.S. Trade Representative Demetrios Marantis (5 minutes)**

*Provide background on this landmark collaboration and its genesis in the work of the APEC Food Safety Cooperation Forum. Explain the implications of the global food safety fund on food supply chains, public health and food security. Introduce partners and donors in this innovative public private partnership.*

## **Strengthening Food Safety through Partnerships**

### **Ms. Pamela Bailey, President and CEO, Grocery Manufacturers Association (3 minutes)**

*Ms. Bailey will describe the importance of public private partnerships in food safety and the three pillars of the global food safety fund work including 1) Developing, testing, and validating pilot programs in APEC, 2) Addressing high priority food hazards, and 3) Strengthening analytics and metrics.*

## **Taking APEC Successes Global: Views on Strengthening Food Safety**

**(3-4 minutes each)**

### **Sri Mulyani Indrawati, Managing Director, World Bank**

*Ms. Indrawati will discuss the World Bank's role in promoting food safety and its importance to development goals as well as the MOU between the APEC Food Safety Cooperation Forum and the World Bank that was the foundation for creating the new global food safety fund.*

### **Mr. Frank Mars, President, Mars Symbioscience**

*Mr. Mars will discuss the importance of food safety capacity building to global business and trade*

### **Dr. Rohit Khanna, Vice President, Worldwide Business, Waters Corporation**

*Dr. Khanna will discuss the importance of building laboratory competence and use of correct testing methodologies for facilitating trade and improving food safety*

### **Ms. Nancy Lindborg, Assistant Administrator, U. S. Agency for International Development**

*Ms. Lindborg will discuss the importance of participating in the fund to public health and food security goals*

## **Q and A moderated (10 minutes)**

## **Concluding Remarks**

### **Under Secretary of State Robert Hormats (5 minutes)**

*Concluding remarks and recognition of contributors.*