

APEC Export Certification Workshop

Greenbelt Marriott Hotel,
6700 Ivy Lane
Greenbelt, Maryland 20770, USA
April 24&25, 2012

April 24, 2012 – Day 1

7:30 am REGISTRATION

OPENING PLENARY – ALL PARTICIPANTS

- 8:30-8:50 am WELCOME AND INTRODUCTION**
SPEAKER: David Miller, Deputy Administrator, Foreign Agricultural Service (United States)
- 8:50-9:20 am OPENING REMARKS AND STATEMENT OF WORKSHOP OBJECTIVES AND REVIEW OF THE 2010 APEC EXPORT CERTIFICATE ROUNDTABLE**
FACILITATORS: Mr. Greg Read, First Assistant Secretary, Food Division, Department of Agriculture Fisheries and Forestry (Australia) and Chair Codex Committee on Food Import and Export Inspection and Certification Systems
Dr. Cathy Carnevale, Expert Consultant (United States)
- 9:20-9:50 am SUMMARY/OVERVIEW OF 2010 APEC EXPORT CERTIFICATE SURVEY**
SPEAKER: Ms. Lori Tortora, International Trade Specialist, Foreign Agricultural Service, USDA (United States)
- 9:50-10:05 am BREAK**
- 10:05-10:35 am PURPOSE AND OBJECTIVES OF OFFICIAL EXPORT CERTIFICATION INCLUDING THE PRINCIPLES, TYPES, RATIONALE, AND VERIFICATION OF ATTESTATIONS.**
SPEAKER: Dr. Bill Jolly, Chief Assurance and Strategy Officer Standards Branch Ministry of Agriculture and Forestry (New Zealand)
- 10:35-11:05 am WHAT IS INDUSTRY DOING TO ASSURE FOOD SAFETY THROUGH COMMERCIAL CHANNELS**
INDUSTRY PANEL: Mr. Kevin Smith, Manager, Export Services, United States Meat Export Federation (USMEF) and Mr. Ken Roberts, Director, International Business Relations, Kraft Foods

APEC EXPORT CERTIFICATE WORKSHOP APRIL 24-25, 2012

- 11:05-11:25 am** **WHAT IMPACT SHOULD KNOWLEDGE, CONFIDENCE AND EXPERIENCE WITH A TRADING PARTNER HAVE WHEN DETERMINING CERTIFICATION REQUIREMENTS?**
SPEAKER: Mr. Greg Read, Department of Agriculture, Fisheries and Forestry (Australia)
- 11:25-11:45 am** **PRESCRIBED CERTIFICATE FORMATS VS CODEX GUIDANCE ON CERTIFICATES**
SPEAKER: Ms. Mary Stanley, Director, International Policy Division, Food Safety and Inspection Service (FSIS) (United States)
- 11:45-12:45 pm** **COUNTRY SPECIFIC EXPERIENCE WITH EXPORT CERTIFICATION:**
SPEAKERS:
Dr. Cristián Cossio, Veterinarian, National Fisheries Service (Chile)
Dr. Narumon Wiangwang, National Bureau of Agricultural Commodity and Food Standards (Thailand)
- 12:45-1:45 pm** **LUNCH**

1:30 – 5:00 PM AFTERNOON PLENARY

- 1:45-2:45 pm** **COUNTRY SPECIFIC EXPERIENCE WITH EXPORT CERTIFICATION**
SPEAKERS:
Dr. Teresa Cervantes, Deputy Director of Exports, SENASICA-SAGARPA (Mexico)
Dr. Norlizan bin Mohd Noor, Head, Quarantine Services & Import/Export Section, Department of Veterinary Services (Malaysia)
Dr. Elizabeth Callanta, Supervising Meat Control Officer, Department of Agriculture (Philippines)
- 2:45-3:00 pm** **BREAK**
- 3:00-4:30 pm** **ROUNDTABLE DISCUSSIONS: BASED ON THE PRESENTATIONS WHAT CONCLUSIONS CAN BE MADE? PARTICIPANTS WILL DISCUSS/RECAP THE ISSUES RAISED IN THE PRECEEDING PRESENTATIONS AND DEVELOP CONCLUSIONS AND RECOMMENDATIONS**
- 4:30-5:30 pm** **READOUT AND DISCUSSION FROM THE ROUNDTABLES**
- 5:30-7:00 pm** **RECEPTION**

April 25, 2012 - Day 2

APEC EXPORT CERTIFICATE WORKSHOP APRIL 24-25, 2012

8:00

REGISTRATION

MORNING PLENARY

9:00-9:15 am

OPENING REMARKS

Ms. Cathy Carnevale (U.S.) and Mr. Greg Read (Australia)

9:15-12:30 am

CERTIFICATION AND OTHER MEANS OF PROVIDING ASSURANCES:

- **RATIONALES, METHODS, AND AVOIDING REDUNDANCY**

SPEAKER: Ms. Mary Ann Green, Senior Advisor, International Food Safety Regulatory Liaison Canadian Food Inspection Agency (Canada)

- **PRODUCT CERTIFICATION: USING EXPORT CERTIFICATES TO ADDRESS ANIMAL HEALTH CONCERNS**

SPEAKER: Dr. Bob Bokma, Veterinary Services, Animal Products Exports Staff, Animal and Plant Health Inspection Service, United States Department of Agriculture (United States)

- **FORMULATING A PROGRAM TO ASSURE COMPLIANCE – US FOOD SAFETY MODERNIZATION ACT**

- **SPEAKER:** Ms. Leslie Kux, Acting Assistant Commissioner for Policy, United States Food and Drug Administration (United States)

- **HIGH RISKS AND LOW RISKS**

SPEAKER: Kathleen Staley, Food Safety Coordinator, Fruit and Vegetable Program, Agricultural Marketing Service, USDA (U.S.)

BREAK- 15 Minutes

INDUSTRY EXAMPLES

- **WHEN IS COMMERCIAL CERTIFICATION THE BEST OPTION?**

SPEAKER: Mr. George Muscat, Sr. Manager Regulatory Affairs, Campbell Soup

- **SIMPLIFYING THE PROCESS – A SUCCESS STORY**

SPEAKER: Mr. Tom LaFaille, Director of International Trade Policy Wine Institute

12:30-1:30 pm

LUNCH

AFTERNOON PLENARY – DAY 2

- 1:30-2:00 pm** **ELECTRONIC CERTIFICATION: Streamlining the Process?**
SPEAKERS: Dr. Rick Harries, Director, International Affairs, Food Safety Inspection Service, United States Department of Agriculture (United States)
Dr. Wang Ning, Chief of Staff, General Administration of Quality Supervision, Inspection and Quarantine (People's Republic of China)
- 2:00-2:20 pm** **APEC/PTIN 3 YEAR PLAN**
SPEAKER: Peggy Rochette, Senior Director of International Affairs, Grocery Manufacturers of America (U.S.)
- 2:20-4:00 pm** **REVISITING DAY ONE: A ROUNDTABLE DISCUSSION: EACH TABLE WILL HAVE 1 HOUR TO DEVELOP RESPONSES TO EACH OF THE FOLLOWING QUESTIONS. EACH TABLE WILL THEN READ OUT THEIR RESPONSES TO THE QUESTIONS.**
- 1. WHAT HAVE WE LEARNED FROM OUR DISCUSSIONS? WHAT NEW QUESTIONS HAVE BEEN RAISED? WHAT QUESTIONS HAVE WE ANSWERED?**
 - 2. HOW CAN GOVERNMENTS WORK TOGETHER AND WITH INDUSTRY TO UTILIZE CERTIFICATES AND CERTIFICATION APPROPRIATELY AND EFFICIENTLY?**
 - 3. HOW MIGHT APEC ECONOMIES MINIMIZE THE NEED FOR OFFICIAL CERTIFICATES?**
- 3:00-3:30 pm** **BREAK**
- 4:00-4:45 pm** **WORKSHOP WRAP-UP**
SPEAKER: Dr. Michael Wehr, Senior Advisor and Codex Program Manager, Food and Drug Administration (U.S.)
- 4:45-5:30 pm** **CONCLUSIONS AND RECOMMENDATIONS FOR NEXT STEPS**
MODERATORS: Cathy Carnevale (U.S.) and Greg Read (Australia)
- 5:30** **WORKSHOP ADJOURNED**